







**PLAY**

**TOGETHER!**

**IF YOU CAN  
IMAGINE IT,  
YOU CAN SHARE  
IT,**

**BUT WHEN BUILDING  
A POP-UP PARK,  
SOMETIMES THE MOST  
EFFECTIVE MOTTO TO  
LIVE BY IS**

**IF THEY BUILD  
IT, THEY WILL  
COME.**

# WHAT IS A

# POP-UP PARK?

.....

A temporary installation  
on a vacant lot:

- To revitalize a block or neighborhood.
- To create a fun, accessible, and inclusive gathering space for community.
- To better connect and engage residents from 8-years-old to 80-years-old.



# WHAT DOES

# IT CONTAIN?

- .....
- Benches, bike lanes, yard chess, yard scrabble, lots of seating, bike lanes, crosswalks, tires, benches, graffiti walls, chalkboard walls, art installations, hammocks, slides, trash cans, recycling bins, music stage, small library, lemonade stand, tents, mobile green space, games, activities for all ages, building blocks, anything, & everything.

**Go as crazy as you want!**



# WHAT SUPPLIES ARE NEEDED?

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It doesn't cost much to set up a pop-up park, especially in cities.

For the Midtown pop-up park, almost all of the materials that we used were materials that someone was trying to get rid of, such as used tires that we collected off the streets while just wandering around Midtown, wood pallets from local businesses, plywood from a nearby neighbor, and a number of other scrap construction materials. Even if you don't consider yourself an experienced builder, just building the park is even more fun than enjoying it afterwards.



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What can we do with used tires? Ask the neighborhood kids. They're sure to come up with something. A pirate ship? A snake tunnel? A tractor? Race car? Spaceship? Tire swings? Goal posts?

Pallets have become a big trend in recent years. There are many different techniques on the web that explain how to take them apart for an essentially unlimited supply of lightweight lumber, including a rubber mallet, crowbar, jig-saw, pallet breaker, etc.

Wood chips are another free option. Most city arborists have to pay to dump their daily woodchip loads at facilities, so if you can get a hold of someone on the phone and give them your general area, they'll give you a call when they have a job nearby and can come dump their woodchips with you.



# HOW TO

# BUILD IT?

- **Address Safety:** The key to changing a place is addressing its perceived safety. Create sidewalks to feel safe crossing the street.
- **8-80, Dog-Owners:** By inviting everyone—from babies to 8-year-olds to 80-year-olds, and beyond, you are indicating a healthy environment that feels welcoming, safe and attracts other people.
- **Shared Access:** To bring more people into the area, create access to various modes of transportation. Create bike lanes for bicycles to feel welcome in the area; make the area easily accessible for people on wheels (disabled); install way-finding signs that direct people into and out of the area; create lots of seating places.



- Stay Power: Provide food options to eat outdoors; bulletin boards, games, or other amenities that encourage more people to come, linger and invite their friends.
- Unheard voices: Collaborate with an artist/radio station to create visual and/or sonic experience that captures stories of residents, tells identity of the area and offer ways for community to express their wants, so that its renovation is designed to reflect the history of that place.
- Invite your city staff so they can see the possibilities for themselves.



# WHY BUILD A

# POP-UP PARK?

- Bringing community members together in a mixed-use public space.
- Encourages individuals to express themselves.
- Build stronger sense of trust and interconnectedness.
- Improves security.
- Raise awareness about the importance of creating a walkable, livable, and healthy city that helps people rethink how streets can be used.

- .....
- Encourage residents, businesses, and community organizations to use their streets for creative placemaking and demonstration projects.
  - Strengthen community connections.
  - Parks live and breathe alongside their communities; creative activities can help ensure that members of the community feel connected to their parks and open spaces.



**FOR MORE**

**INFORMATION &**

**INSPIRATION:**

- .....
- Placemaking:  
<https://www.tpl.org/field-guide-creative-placemaking-and-parks>
  - Better Block:  
<http://betterblock.org/how-to-build-a-better-block>  
<https://www.youtube.com/watch?v=8HTkBTnZ9D4>  
<http://betterblock.org/wikiblock>
  - A Guide to Pop-Up Parks:  
<http://www.bisonip.com/wp-content/uploads/2014/05/PopUpParksGuide-2013.pdf>





WHEN EXPRESSING  
YOUR CREATIVITY, IT'S  
IMPORTANT TO

**FIND YOUR**

**VOICE &**

**INSPIRE**

**OTHERS TO**

**FIND THEIRS!**



# WHAT ARE COMMUNITY VOICES?

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A commemorative wall that celebrates the history of any neighborhood (in this case: Midtown, Savannah) and the voices of those that live here. It is a way to ensure that those who helped to create the neighborhood that exists today, their stories, and the values that they sought to instill on their community will not be forgotten as a growing community continues to change.



# WHAT DOES IT CONTAIN?

- Painted boards which contain quotes from individuals.
- A portrait and story or quote of the person from the neighborhood who is being featured. You can also include the year when they moved into the neighborhood.

Get creative!



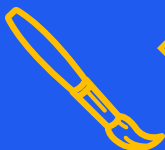
# WHAT SUPPLIES ARE NEEDED?

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It doesn't cost much to build a community board.

For the community board, almost all of the materials that we used were materials that someone was trying to get rid of such as used boards that we collected from the students and nearby neighbourhood, wood pallets from local businesses, paints & brushes which were donated to us by some local students. We even went crazy by painting with our bare hands.

The main aim is to have fun while trying to understand and spread the richness of the Midtown history.



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## Materials:

Wooden boards - (23.4 x 33.1 in)  
recommended

Acrylic paints - ( bright vibrant colors,  
so that the boards stand out and will  
be visible from afar)

Varnish - ( to fix the paint and weather  
proof the boards)

Paint brush - ( can use brushes of  
different sizes according to your  
comfortability)

Wire/screws - ( wires can be used if  
you'll decide to hang the boards or you  
can screw the boards onto something  
to make it stand)



# HOW TO

# BUILD IT?

- Reach out for volunteers: we need people who can take notes, who can ask questions, and who can draw. Invite people with any of the above skills to participate in the journey of broadcasting the community voices.
- Pick an artist: pick an artist or a bunch of artists who are willing to work together. It's not necessary that the artist needs to be proficient with drawing skills. The main aim of the voices board is to create awareness and togetherness amongst the people.
- Pick an interviewer: Decide who it is you would like to feature in the project. It can be active community members, block captains, elders, etc.



- Make a connection: First and foremost the interviewer should make sure that the interviewee trusts him/her and feel comfortable talking with them. The interviewer needs to prepare a set of open ended questions beforehand to ask the interviewee. The questions should trigger conversations between the interviewer and interviewee.
- Pick an notetaker: Despite the fact that the whole conversation is being recorded the note taker needs to take notes on the conversation between the interviewer and interviewee. There might be situations where some interviewees might not feel comfortable with voice recording during that time a note takers role will come in handy!.
- Prepare yourself for the interview: Make sure you are prepared to listen to what the other person has too say. Things needed : Consent form, recorder, book, pen.



- Get their consent : Before you start the interview make sure you get the interviewees permission to proceed with the interview and for using their information to represent a part community's voice.
- Interview: Depending on the person's availability, pick a date for interview. It is important that you allow the person whom you are interviewing to trust you and open up.
- Editing: Once the interview is done go through the recordings and highlight the points which stood. From the highlighted list of quotes pick the quote which would spread awareness, talks about the community's history, reflects emotion, etc.

- .....
- **Implementation:** Now is when the artists role come into play. The artist needs to draw an image of the interviewee and write the selected quote of the interviewee. The template for the Community voice board is shown below and the artist needs to follow that.
  - **Placement of the boards:** Once the voice bards are done, the members involved in the implementation of this project need to decide on the places where these boards need to be put-up.

**Get to know your neighbors!**





# HOW TO CONTACT THE PEOPLE?

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The idea is to help the new generation or new individuals entering the neighborhood become more aware of the history of the neighborhood they now live in, so that the gap between older and younger generations of residents no longer exists. Thus you can try to get a mix of new and old generation people who will be willing to contribute for the betterment of the community.



# WHY BUILD A POP-UP PARK?

- Create awareness about community members.
- Build stronger sense of trust and interconnectedness.
- Strengthen community connections and builds a sense of identity.
- Improves security.
- Encourage residents, and community organizations to use their streets for creative placemaking and demonstration projects.



**FOR MORE**

**INFORMATION &**

**INSPIRATION:**

- 
- People and community boards:  
[https://www.nationalvoices.org.uk/  
our-work/people-and-communities-  
board](https://www.nationalvoices.org.uk/our-work/people-and-communities-board)
  - A voice for volunteer community  
based boards:  
<http://boardvoice.ca/public>





**WORK**

**TOGETHER!**

**AN**

**ACTIVITY**

**THAT CAN HAVE**

**INSTANT**

**RESULTS**

**FOR YOUR CHILD AND  
COMMUNITY.**

# WHAT IS A NEIGHBORHOOD CLEANUP?

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A neighborhood cleanup is a gathering of two or more individuals with the common goal of collect and sometimes document the trash in a determined area. This initiative is being done in many cities as a way to increase volunteer work and to create a greater sense of community.



# WHAT SUPPLIES ARE NEEDED?

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Materials:

Grabbers: (\$9-\$15- Walmart, Home Depot).

Sacks: Coffee sacks make great containers for trash. Check Perc Coffee or any coffee shop.

Additional containers: Using a grocery bag for items such as cigarette butts may come in handy. Buckets are also an option. Bring extra containers just in case.

Incentive/game: Animal masks (\$1-\$5- Michaels, Party City).





# HOW TO SET UP A NEIGHBORHOOD CLEANUP?

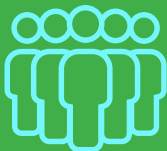
- Set a date: The date for the clean-up shouldn't interfere with other events that many people will attend. Make sure it is at an agreeable time for everyone (considering age groups, lifestyles etc.).
- Reach out for volunteers: Invite everybody to participate: Advertise the clean-up in advance so people can join.
- Get the community organized: It's important to have a project coordinator that directs the planning and execution. The project coordinator can assign responsibilities to volunteers.



- Get tools and supplies: Partner with organizations, people, and stores that can offer or lend the tools needed for the clean-up.
- Find incentives: Partner with local businesses and obtain gift cards, discounts etc. This can be a way to engage more people.
- Make it fun: Involve kids of different ages by conducting games or challenges during the clean up.
- Document and add a social media component: Taking before, during, and after photos can help visualize what has been done. Sharing it in social media is important to reach out and engage future participants.
- Make sure trash is being well separated after being collected: In the sub-committees there can be a person in charge of the trash disposal to ensure it has been identified properly and deposited.

- .....
- Have a gathering after the clean-up: By having the group celebrate their success together and providing refreshments after the clean-up it can be an enjoyable way of closing a neighborhood clean-up.

**Engage the community while making it look nice!**



# INDIVIDUAL

## TIPS:

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5 tips you can do to help your communities

- Pick up your own trash. Set a goal for yourself to take trash every day not piling up.
- Take care of your own grass and entrance.
- Pick after your dog.
- Teach children the importance of dividing the trash.
- Get to know your neighbors, look out for each other



# OVERALL

## TIPS:

- Spread the word: Advertising the clean-up in advance is fundamental for people to attend and be engaged. A community outreach team can be in charge of posting the event and spreading it across social media, local shops, and other places where the community might see it.
- There could be different types of clean-ups: If the group can be divided into teams and each assigned a type of trash: cigarette butts, plastics, cans, random objects, paper and cardboard, compostable items etc. it will be a more organized way for everybody to pick up something. There could even be a specific clean-up for grass and leaves.

- .....
- Stay informed and keep an eye on the city's plans and activities.
  - People get curious when they see big groups around cleaning the streets. Some people picked from their windows and cars, others asked what we were doing when we passed by. Share the energy and invite them to be part of the next clean up.



**FOR MORE**

**INFORMATION &**

**INSPIRATION:**

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- For Kids:

<https://www.itsybitsyfun.com/free-printable-masks.html>

<http://www.mykidsadventures.com/cleanup-scavenger-hunt>

- DIY:

<https://oceanconservancy.org/trash-free-seas/international-coastal-cleanup/start-a-cleanup/do-it-yourself-cleanup-kit>

[http://www.grassrootsgrantmakers.org/wp-content/uploads/Neighborhood\\_Cleanup.pdf](http://www.grassrootsgrantmakers.org/wp-content/uploads/Neighborhood_Cleanup.pdf)

- Social Media:

[https://www.kab.org/sites/default/files/program-resources/2018\\_CLEANYOURBLOCKPARTY\\_SOCIALMEDIA\\_TIPSHEET.pdf](https://www.kab.org/sites/default/files/program-resources/2018_CLEANYOURBLOCKPARTY_SOCIALMEDIA_TIPSHEET.pdf)





# FOR MORE RESOURCES & CONTACTS:

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- **Keep Savannah Beautiful:**  
<http://www.keepsavannahclean.com/keep-savannah-beautiful>
- **Great Savannah Clean-Up:**  
<http://www.savannahga.gov/cleanup>  
**Contact:**  
Carliss Bates- 912.651.6703  
[cbates@savannahga.gov](mailto:cbates@savannahga.gov)
- **Sanitation Services Guide:**  
[http://www.savannahga.gov/DocumentCenter/View/13911/Sanitation-Brochure\\_2018](http://www.savannahga.gov/DocumentCenter/View/13911/Sanitation-Brochure_2018)  
**Contact:**  
Sanitation- 912.651.6703
- **City of Savannah Community Outreach:**  
**Contact:**  
Katherine Milcarek  
[kmilcarek@savannahga.gov](mailto:kmilcarek@savannahga.gov)

